

COMPANY OVERVIEW

Elevator Pitch

Ablelyf Sensory Care revolutionizes autism support with innovative AI-driven solutions, providing personalized interventions for better outcomes. Unlocking potential through personalized therapy with ABA analysis and behaviour engineering . Onboarded 8 early adoptors and raised 75k USD From QBIC.

The Problem

1. No universal design and Limited accessibility of tools.
2. Time consuming and Lack of tailored support.
3. Tracking progress and adjusting interventions.

The Solution

1. Personalized therapy platform for ASD.
2. Real-time progress tracking.
3. 55% Cost effecting and Data driven decision.

USP

1. Creating a universal design for personalized therapy tailored to each individual's needs.
2. Comprehensive support for individuals with ASD and their caregivers.

Customer Segments

B2B - Therapists, educators, and professionals working with individuals with ASD
Special education schools, therapy centers, and healthcare organizations.

Traction/Growth

- Onboarded 8 Early users adoptors
- Signed partnership with 2 Special needs school in Qatar.

Revenue Model

Subscription fees, Partnerships, Licensing premium features.

Near-Term Strategy

1. Strengthen customer support and engagement efforts to improve user retention.
2. Ablelyf is a platform has more modules to be deployed in near future with IRIS technology, Lane Detection for Blind, Ecommerce Modules, Social Platform, AI Based Automated Mental health care support system.

Facts

Industry:

Health Tech

Sector:

(Healthcare)

Inc. Date:

(10th Dec, 2023)

Inc. Place:

Qatar

Accelerated By:

QBIC (Qatar Business

Incubation Center)

Links

Website:

www.ablelyf.com

Facebook:

<https://shorturl.at/klzG2>

Instagram:

<https://shorturl.at/FHK16>

LinkedIn:

<https://shorturl.at/fguxF>

Metrics

As of: January 2023

Revenue (USD)	3500
Total Users	8
Paying Users	8
Employees	2
OMTM	\$50
CAC	\$30
LTV	

Add/remove relevant metrics

INVESTMENT OPPORTUNITY

Funding To-Date	:	USD 75,500 (QBIC)
Current Runway	:	6 Months
Current Shareholders	:	1 Shareholder = 100%
Funding Sought	:	USD 50,000
Funding Status	:	Ongoing
Target Closing Date	:	Q4 2024
Deal Terms	:	SAFE, Potential strategic partnerships

TEAM



Team Member 1
Cruz Duff
Founder

Background: Product Management
Experience: 5 Years
Responsibility: Growth & Scalability



Team Member 2
Keren
COO

Background: Occupational Therapist
Experience: 8 Years
Responsibility: Operations & Development



Team Member 3
Sharuk
Full Stack Developer

Background: Full Stack Developer
Experience: 3 Years
Responsibility: Software Development



Team Member 4
Saravana Perumal L N
Position

Background: Open CV & AI Specialist
Experience: 2.5 Years
Responsibility: Research & Development



Team Member 5
Saravana Perumal L N
Position

Background: Occupational Therapist
Experience: 1 Year
Responsibility: Research & Development

PRODUCT IMAGE/SCREENSHOTS

