

COMPANY OVERVIEW

Elevator Pitch

Revolutionizing the Gulf's halal breeding landscape, our marketplace unifies feed, treatments, and supplies, enhancing connections between breeders and suppliers while providing top-quality goods, swift delivery, and empowering local suppliers.

The Problem

Alraie addresses the challenge of limited access to essential livestock products. Currently, the market lacks visibility and accessibility for animal products, as suppliers lack digital maturity, necessitating physical visits for purchases.

The Solution

Our marketplace links breeders and outdoor enthusiasts with top brands for animal feed, medical supplies, and hunting gear.

USP

Alraie's unique selling proposition lies in its seamless blend of multi-vendor access, customized interface, and fast delivery for customer satisfaction.

Customer Segments

Live stock owners and breeders

Revenue Model

Commission per order

Traction/Growth

"Gross Transaction Value Till Date: QAR 5,000,000
Annual Recurring Revenue: QAR 530,000
5 Year contract worth QAR 1.5 Million with Nakheel Group"

Near-Term Strategy

To enhance the app further and expand to the GCC.

INVESTMENT OPPORTUNITY

Funding To-Date : QAR 2 Million (Founder's Fund)
Current Runway : 12 Months
Current Shareholders : Mohammad Al Kuwari
Funding Sought : QAR 1.8 Million
Funding Status : Active
Target Closing Date : September 2024
Deal Terms : Seed Round

Facts

Industry:

E-Commerce

Sector:

Animal Feed

Inc. Date: 01/09/2023

Inc. Place: Doha-Qatar

Accelerated By: QBIC

Links

Website: www.alraie.com

Instagram: https://www.instagram.com/alraie_app?

LinkedIn: <https://www.linkedin.com/company/alraie-%D8%A7%D9%84%D8%B1%D8%A7%D8%B9%D9%8A/>

Metrics

As of: May 9th 2024

Revenue (USD)	660,000
Total Users	6 Locations
Paying Users	500+
Employees	18
ARR	QAR 530,000

TEAM



Team Member 1
Mohammed Alkuwari
CEO

- Founder of multiple companies
- expert in the livestock field with extensive industry experience



Team Member 2
Mohammad Hamza
BDM

- Participated in various Qatari startups
- driving business development and strategic growth



Team Member 3
Amade Muneer
Operations Specialist

- Experienced in logistics
- background in multinational companies, ensuring efficient operations

PRODUCT IMAGE/SCREENSHOTS

