



# Appomatory

## COMPANY OVERVIEW

### Elevator Pitch

Appomatory revolutionizes mobile app development with its user-friendly no-code platform. Empowering individuals and businesses alike, our intuitive tools enable seamless creation of mobile applications, eliminating technical barriers and accelerating digital transformation with ease.

### The Problem

Startups and SMEs often face hurdles in developing mobile apps due to the time, cost, and technical skills required, hindering their digital progress.

### The Solution

Appomatory's platform offers a user-friendly drag-and-drop interface, allowing users to customize templates or create entirely new mobile applications without any technical expertise. In just a few hours and at a minimal cost, businesses can digitize their operations easily.

### USP

Appomatory offers lightning-fast app deployment, powered by advanced AI integration. With a user-friendly interface, it simplifies app creation for diverse industries. Unique in its bilingual support, it serves both English and Arabic markets seamlessly. Cost-effective and efficient, it accelerates app development without compromising quality. Ongoing support ensures users navigate the process with ease, from inception to execution. Experience the future of app creation with Appomatory.

### Revenue Model

Subscription-based

### Traction/Growth

Since January 2023: - 200 daily visitors (organic) - Over 5000 Accounts Created (organic), 100+ Applications Created, 10+ Subscribers in 2 weeks Live

### Near-Term Strategy

1. Start Marketing and Gain Subscribers
2. Continue Development to increase templates and Applications Available + Next plan to create an Application of the website

### Facts

**Industry:** Technology  
**Sector:** Software  
**Inc. Date:** Dec 2022  
**Inc. Place:** Doha-Qatar  
**Accelerated By:** QBIC

### Links

**Website:**  
<https://www.appomatory.com>  
**Instagram:**  
@appomatory  
**LinkedIn:**  
@company/appomatory

### Metrics

As of: January 2024

Total Users	5000+
Paying Users	10
Employees	4

## INVESTMENT OPPORTUNITY

Funding To-Date	:	\$162,000
Current Runway	:	12 Months
Current Shareholders	:	Saif Alhail, 100%
Funding Sought	:	\$300,000
Funding Status	:	Active
Target Closing Date	:	July 2024
Deal Terms	:	Seed Round, Pre-money Valuation \$5 Million

# Appomatory

## TEAM



**Team Member 1**  
**Saif Alhail**  
**Manager/Founder**

AI/Software Engineer with 6 years of experience in Software development, and a full-time job as lead AI developer. Managing daily tasks within Appomatory. Previous experience in managing an SME software company.



**Team Member 2**  
**Lokeesan**  
**Front End Developer**

10 years' experience in front end development, React native, react IS, website and mobile apps development.



**Team Member 3**  
**Basham**  
**Back End Developer**

8 year's experience in backend development, Nodejs, reactjs, react native, java, pipelines & devops.



**Team Member 4**  
**Stephanie**  
**Marketing Manager**

7 years' experience in Social media marketing. Experience within the mena region, previous experience in marketing within UAE, Saudi Arabia, Lebanon, Qatar & Egypt.

## PRODUCT IMAGE/SCREENSHOTS

