

COMPANY OVERVIEW

Elevator Pitch

SPOR is a sports mobile app that offers seamless facility access and immersive VR for users, and a comprehensive management system for service providers

The Problem

Fragmented booking processes, limited immersive previews, inefficient management for service providers, and restricted market reach, impacting sports enthusiasts and service providers' growth and efficiency.

The Solution

A unified platform with immersive VR previews, comprehensive management tools, and expanded market reach, streamlining bookings and enhancing service delivery for sports enthusiasts and providers.

USP

SPOR's USP combines a unified booking platform, immersive VR previews, comprehensive management tools, and market expansion, bridging the gap between sports enthusiasts and providers for seamless experiences and growth opportunities.

Customer Segments

Sport Facilities

Revenue Model

Commission based & Subscription model

Traction/Growth

QAR 100,000 transactional revenue
15k registered users

Near-Term Strategy

To reach 500k QAR as transactional revenue, increase the registered users data base to 25k, finalize the 3rd development phase, prepare for expansion to Oman

INVESTMENT OPPORTUNITY

Funding To-Date	:	USD 60,000
Current Runway	:	6 Months
Current Shareholders	:	Ahmad Hadid
Funding Sought	:	USD 500,000
Funding Status	:	Ongoing
Target Closing Date	:	Aug-24
Deal Terms	:	Convertible

Facts

Industry: SportsTech
Sector: Marketplace
Inc. Date: Jan 2024
Inc. Place: Doha, Qatar
Accelerated By: QBIC

Links

Website:
www.sporqatar.com
Facebook: @sporqatar
Instagram: @sporqatar

Metrics

As of: May 2024

GTV (QAR)	100,000
Total Users	15,000
Paying Users	500
Employees	12

TEAM



Team Member 1
Ahmed Kara Haded
 Co-Founder & Chief Executive Officer

With extensive experience in [Business management & programming], Ahmed leads SPOR with a visionary approach, driving strategic direction and growth.



Team Member 2
Mohammed Kara Haded
 Co-Founder & Chief Strategy Officer

With 8 years of strategic planning and business development experience, is responsible for shaping SPOR's long-term strategy and identifying new growth opportunities



Team Member 3
Shaza Hafuze
 Chief Marketing Officer

With a keen eye for market trends and consumer behavior with more than 10 years of experience, Shaza spearheads our marketing efforts, enhancing brand visibility and user engagement.



Team Member 4
Ward Mraisheh
 Chief Technical Officer

A tech enthusiast with a robust background in programming & networking with more than 9 years in experience, Ward oversees the technological advancements and infrastructure of SPOR, ensuring a seamless user experience.



Team Member 5
Mohamed Nusralluah
 Business Development Manager

Bringing 8 years of sales expertise, Isaac is responsible for driving revenue and establishing strong relationships with our partners.



Team Member 6
Raghad Ahmad
 Operation and Support Trainer

An expert in operational efficiency, Raghad ensures that our internal processes are streamlined and effective, supporting our service delivery and customer satisfaction.

PRODUCT IMAGE/ SCREENSHOTS

