

COMPANY OVERVIEW

Elevator Pitch

Digital Learning Platform for Deaf & Hard of Hearing to learn, earn and grow.

The Problem

Deaf individuals face barriers of belonging and upskilling, while corporates grapple with non-compliance risks and high costs in hiring and supporting them.

The Solution

Online Trainings, Onsite Customized Courses, Consultation & Mentorship Services, Interpretation Services (B2B & B2G & B2C)

USP

services including online training, customized courses, consultation, mentorship, and interpretation services tailored for both business and government clients all in one platform.

Customer Segments

(B2B, B2C & B2G)

Revenue Model

Subscription fees, Course sales, Consultation fees, Interpretation services charges, Corporate partnerships, Advertising/sponsorship, Licensing/white labeling

Traction/Growth

Platform live with 22 videos developed
USD 6,000 in revenue

Near-Term Strategy

Go To Market Strategy
Courses Creation and Uploading to Platform
Business Development (B2B, B2G)
Building Team

INVESTMENT OPPORTUNITY

Funding To-Date	:	USD 7000 (QBIC Hackathon) + USD 27,400 (QBIC)
Current Runway	:	6 months
Current Shareholders	:	1
Funding Sought	:	60000 USD
Funding Status	:	Ongoing
Target Closing Date	:	Dec-24
Deal Terms	:	SAFE

Facts

Industry:

Education Technology (EdTech)

Sector:

Digital Learning for Accessibility

Inc. Date: 01/01/2024

Inc. Place: Qatar

Accelerated By: QBIC

Links

Website: www.wafeeq.com

Twitter: <https://twitter.com/WafeeqSL>

Facebook: <https://www.facebook.com/WafeeqSL/>

Instagram: <https://www.instagram.com/wafeeqsl/>

LinkedIn: <https://www.linkedin.com/company/wafeeqsl/>

Youtube: www.youtube.com/@WafeeqSL

Tiktok: <https://www.tiktok.com/@wafeeqsl>

SnapChat: <https://www.snapchat.com/add/wafeeqsl>

Metrics

As of: May 2024

Revenue (USD)	6000 USD
Total Users	50
Paying Users	1
Employees	4
CAC	\$2



Wafeeq
Access. Empower. Thrive

Wafeeq

TEAM



Team Member 1
Mohamed Wafik
Founder & CEO

A seasoned expert in sign language interpretation and digital education. With a background in directing accessibility programs and a passion for inclusivity, Mohamed leads the company's strategic vision and drives innovation in digital learning accessibility.

PRODUCT IMAGE/SCREENSHOTS

