

COMPANY OVERVIEW

Elevator Pitch

artQart is an online art marketplace connecting local artists with art lovers worldwide, helping artists monetize uncommercialized artworks and providing customers a platform to discover and connect with creators.

The Problem

Only 5% of artists in Qatar sell their artworks online. Local artists have an extensive collection of artworks waiting to be commercialized. It is difficult to connect and buy artworks from local artists.

The Solution

An online marketplace that enable artists to showcase & sell their artworks to a global audience where they can commercialize their artworks and dont have to worry about operational hassle so they can continue what they do best, creating art.

USP

- Only online marketplace accessible to every artist in Qatar
- Extensive operational support

Customer Segments

Sellers: Artists, Galleries
Buyers: Home Decor
Enthusiasts, Art Collectors,
Interior Designers

Traction/Growth

Stats since our launch at
January 2024
Onboarded 110+ Artists
Onboarded 270+ Artworks
Revenue Generating

Revenue Model

Commision on each transaction 25%
Artwork Prints: 50%

Near-Term Strategy

- Establish new business models to further enhance our offerings
- Extend our artist reach to MENA

Facts

Industry: E-Commerce
Sector:
Online Marketplace
Inc. Date: 2023
Inc. Place: Qatar
Accelerated By: QBIC

Links

Website: artqart.com
Youtube: @artqart
Facebook: artqartcom
Instagram: artqart_com
LinkedIn: artqart

Metrics

As of: May 2024

Total Artists	110+
Artworks	270+
Employees	4

INVESTMENT OPPORTUNITY

Funding To-Date : 80k USD (Founders) + 70k USD (QBIC)
Current Runway : 6 Months
Current Shareholders : 100% between 2 founders
Funding Sought : 200k USD
Funding Status : Ongoing
Target Closing Date : September 2024
Deal Terms : Convertible

TEAM



Team Member 1
Fatih Yoruk
Founder & CEO

Entrepreneur with over 10 years of experience in e-commerce and quick commerce. Before founding artQart, he was an early team member at Snoonu, Qatar's leading shopping and delivery app. During his tenure, he launched and managed multiple verticals including Q-Commerce and E-Commerce fulfillment. He also co-founded several startups, bringing innovative solutions to the market. At artQart, Fatih leverages his extensive background to innovate and drive business growth.



Team Member 2
Essa Al Kaabi
Co Founder

Dynamic entrepreneur & engineer with a robust portfolio of successful business ventures. A Qatari national, his deep-rooted connections in the local market and technical expertise are invaluable assets to artQart. With a passion for art and innovation, Essa infuses a creative spirit into our venture, leveraging his extensive network to propel artQart's growth in the competitive art e-commerce space.



Team Member 3
Neiza Bijeh
Head of Branding and Design

10+ years of experience in the tech and startup scene, notably at Gojek, Snoonu and OY! Indonesia, where she has significantly enhanced the company's branding and digital marketing strategies. Now leading branding and design at artQart. She excels in digital development, branding identity, and design systems to elevate artQart's visual presence. Neiza ensures cohesive branding across all platforms.



Team Member 4
Edcel Malna
Digital Engagement Admin

Rich background in customer engagement and e-commerce from roles at Bounce and Snoonu. At Bounce, he fostered a customer-centric culture during rapid international expansion. At Snoonu, he enhanced online user experiences and e-commerce operations. At artQart, Edcel ensures seamless website administration and digital engagement strategies.

PRODUCT IMAGE/SCREENSHOTS

